

COMMUNITY

Another fine
development by

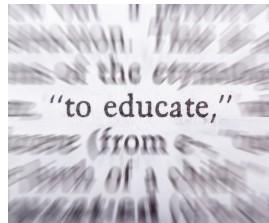
L.W.P. Group

gives

COMMUNITY Gives:

The mission statement that guides the COMMUNITY brand of properties states:

We seek to participate in the traditions of and enhance the quality of life in the communities where we invest.



This desire to serve and give back to San Diego, inspired us to create COMMUNITY Gives, a monthly, \$1.00 opt-in, charitable giving program open to COMMUNITY's residential and commercial tenants, as well as to patrons of L.W.P. Group hospitality ventures.

Your \$1.00 contribution and those of all participants will be collected monthly and matched in-full* by L.W.P. Group, Inc. All donations, and our matching contribution, will support San Diego-area organizations focused on:

- Youth and education
- Health and wellness
- Environmental sustainability
- Smart growth and development



These types of organizations highlight areas crucial to the growth of great, modern communities. They inspire us on a daily basis, and COMMUNITY Gives represents our way of acknowledging and furthering their good work. We hope you will join us in this exciting endeavor.

How the Opt-In Program Works

Donating to COMMUNITY Gives is easy, discrete and automatic. Specifically:

1. Tenants opt-in to the COMMUNITY Gives program and agree to add \$1.00 with their monthly rental submission. Annually, your contribution is only \$12.00!
2. Tenants at the following properties are encouraged to participate:
 - COMMUNITY @Martin Building + Flats
 - COMMUNITY @Onyx Building
 - COMMUNITY @Scripps Building
3. Tenants can opt-out of the program at any time.
4. Guests at The Pearl Hotel are given information on the program at check in. A \$1.00 additional charge per night is added to each guest bill. Guests who wish not to participate are able to opt out of the program at check out.



Ready to Participate?

Opting-in to the **COMMUNITY Gives** the program is easy, and we're happy to answer any additional questions you might have. We are always seeking additional participants and volunteers within the greater community. To let us know that you wish to participate, please contact Lacy Bird at 619.235.5616 or via email at lacy@lwpgroup.com.

Volunteerism | Events | Fundraising

Periodically, our employees volunteer for charitable activities and coordinate fundraising events to support local organizations. These are creative, fun-focused affairs and parties with a purpose that always draw a crowd. As a **COMMUNITY Gives** participant, you're always invited!

Here's a look at some of this year's fundraising events and initiatives:

Vintage Prom at The Pearl Hotel. This event, held in May, was a benefit for the San Diego Brain Tumor Foundation. Guests dressed to the nines and danced the night away for this special themed celebration—a throwback from everyone's youth, featuring music from the 50's, 60's, 70's, 80's and 90's. This year's event raised approximately \$3500.00.

Ping Pong Social at The Pearl Hotel. The 3rd annual event was held in April and combined the fun of a ping pong tournament, poolside social and silent auction. All proceeds from the silent auction and tournament went directly to the School of Business at San Diego High School, to help its hard-working students fund their senior trip to New York City. This year's event raised approximately \$6500.00.



Art for ARTS at The Pearl Hotel. (hyperlinked to ARTS section of The Pearl's website) Each guest room at The Pearl features a framed piece of art for sale—a work created by a child involved in ARTS (A Reason to Survive). All proceeds go to this San Diego-based non-profit organization dedicated to bringing hope, healing, and self-confidence to the lives of children and youth facing adversities.

COMMUNITY Water Bottle Program. Recently, The Pearl Hotel and the new wine bar Red Velvet, in Little Italy, began offering filtered water sold in decorative, collectable bottles bearing the increasingly-visible **COMMUNITY** logo. Proceeds for the sales are donated to ProjectMIM, a non-profit focused on improving standards of living in an impoverish part of rural, western Ghana.



*Striving to give back: Community Gives is a program within The LWP Group, Inc. and is not a licensed 501(c)(3) non profit organization. Donors understand and agree that the Community Gives management team has the right to direct all donations to the charities of their choice. All benefiting charities are 501(c)(3) organizations. *Donations are matched in full, up to a certain amount.*

